

Strategic Alliances for Sustainable, Responsible, Non-GMO Soy

2nd INTERNATIONAL NON-GMO SOY SUMMIT

7-9 October 2008, Marriott Hotel, Brussels

WHY ATTEND?

- Gain new insights into how concerns regarding GMOs, corporate social responsibility and environmental sustainability are creating new opportunities in the soy sector
- Gain profitable insights into the regulatory, market and political forces that are influencing production and supply flow of responsible, sustainable, Non-GMO soy
- Explore creative strategies for taking advantage of key challenges and opportunities that lie ahead for Non-GMO, sustainable, responsible soy
- Learn from management experts how new, innovative business models can profitably expand existing markets and create new opportunities for sustainable, responsible, Non-GMO soy
- Explore with experts how climate change, fuel and food security, combined with ballooning biofuels production impacts sustainable, Non-GMO soy production and supply flow
- Enjoy and profit from an environment designed to maximise your networking opportunities, foster creative cooperation and build strategic alliances that benefit your business

WHO SHOULD ATTEND?

- Soy supply chain - producers, co-ops, processors, traders, brokers
- Top managers of European agricultural producers (dairy, livestock, poultry, aquaculture)
- Food retailers - Senior Executives in consumer, marketing, regulatory & scientific affairs
- Food manufacturers using soy
- Animal feed compounders
- EU and national policy makers (food, agriculture, biotech, trade)
- Regulators responsible for food safety, authenticity and labeling matters
- Industry and trade policy makers
- Practitioners in social marketing interested in the social and environmental issues related to food and agriculture

Dedicated to corporate social responsibility and environmental sustainability

PUTTING PEOPLE BEFORE PROFITS

All profits from the conference will be donated to a Third World community development project, selected by vote by all Summit participants.

To nominate a project, please visit:

www.nongmosoysummit.com/summit-development-grant

COCKTAIL RECEPTION

on Tuesday 7th October 2008

&

GALA DINNER

on Wednesday 8th October 2008

5 Easy Ways to Book your Place!

✉ **BY POST.** Please send the registration form to:
23 Foliot Street, London, W12 0BQ, United Kingdom

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Soil Association





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7-9 October 2008, Marriott Hotel, Brussels

Tuesday, 7th October 2008

COCKTAIL RECEPTION

19:30 Welcome Drinks at the Marriott Brussels

Day ONE - Wednesday, 8th October 2008

08:00 Registration & Breakfast

09:00 Welcoming Speech by the Conference Chairman
Lucas Meyer, Chairman, Lucas Meyer Service GmbH, Germany

09:10 Keynote Address

Emergent opportunities for the food and agricultural industries created by the convergence of three challenging issues; social responsibility, environmental sustainability and GMOs

Pascale Loget, Vice President of the Regional Council of Brittany of the European Union Committee of the Regions, France

09:30 Summit Development Grant Presentation

Three Candidates for the Summit Development Grant (Third World community development projects nominated by conference participants) will be presented briefly to the participants of the conference. Conference participants will learn more about the candidates later and will have the opportunity to vote later in the conference to select the winner of the Grant

Lucas Meyer, Chairman, Lucas Meyer Service GmbH, Germany

SESSION 1: SUSTAINABLE AND NON-GMO SOY MARKETS IN EUROPE

09:40 Introduction

Lucas Meyer, Chairman, Lucas Meyer Service GmbH, Germany

09:45 Non-GMO Soy - Public Opinion and Market Analysis

Science aside, what is the public opinion?

Claudia Fenor, Deputy Managing Director, TNS Opinion, Belgium

10:00 Introducing ABRANGE - The Brazilian Association of Producers of Non-GMO Soy

Ensuring the supply of non-GMO soy and derivatives
Supporting research to assure Non-GMO seed for the future

César Borges de Souza, President, ABRANGE, Brazil

10:15 Social, Environmental, Non-GMO Initiatives in the Soy Sector

Survey of the standards and policies of programs involved in social/environmental/non-GMO certification or verification of Brazilian soy production and processing, including the Basel Criteria for Responsible Soy Production, Round Table on Responsible Soy (RTRS)

Georg Scattolin, Sustainability Officer, WWF, Austria

10:30 Sustainable, Non GMO Soy - Key to Premium Dairy Production

10:45 Sustainable, Non-GMO Soy - Essential Element in Manufactured Soy Products

Filip Walraeve, Divisional Procurement Manager, Alpro, Belgium

11:00 Break for Refreshments

11:20 Sustainable, Non-GMO Soy - Foundation of Premium Meat and Poultry Production

Rudolf Bühler, Chairman and Founder, BESH (Bäuerliche Erzeugergemeinschaft Schwäbisch Hall w.V.), Germany

11:40 Sustainable, Non-GMO Soy - Food Retailer's Perspective

Jonathon Bayne, Technical Development & Regulatory Affairs Controller, Musgrave Retail Partners, UK

12:00 Environmental Sustainability and Social Responsibility: Key Determinants of EU Consumer Acceptance of Food Products

Peter Melchett, Policy Director, the Soil Association, UK

12:20 Summary and Conclusion

Lucas Meyer, Chairman, Lucas Meyer Service GmbH, Germany

12:30 Lunch

SESSION 2: CURRENT ISSUES IMPACTING SUPPLY AND DEMAND OF NON-GMO AND SUSTAINABLE SOY

14:00 Introduction - Is There Really a Shortage of Non-GMO Supply?

Dr John Fagan, Chief Scientific Officer, FoodChain Global Advisors, USA

14:20 The Role of the Non-GMO/GMO-Free Claim in Preserving Sustainable, Quality Agricultural Production in Europe

Joseph Stockinger, Minister of Agriculture, Land of Upper-Austria also Vice President of the GM Free Regions Network

14:45 Critical Analysis of the DG Agricultural Feed Availability Policy Paper GMO-Related Labelling Issues in Europe

Marco Antonio de Carvalho, Technician of Planning, CONAB (National Commodities Supply Corporation), Ministry of Agriculture, Brazil

15:10 Voluntary Non-GMO/GMO-Free Labelling Claims

Regulatory developments in Germany, Austria and elsewhere in Europe and Labelling Dos and Don'ts for the Industry

Blanche Magariños-Rey, Attorney at Law, Bar of BREST, France

15:30 Break for Refreshments

16:00 Labelling of Animal Products as 'Produced from GMOs' if Produced with GM Feed - History, Science and Economics

Currently animal products don't have to be labelled as GE even if the animal has been fed GM feed, change the law, new requirements, milk or meat must be labelled as produced with GMO

Renaud Layadi, Sustainable Development Project Manager, Regional Council of Brittany, France

TO REGISTER ONLINE PLEASE VISIT WWW.NONGMOSOYSUMMIT.COM OR

16:20 An Overview of Supplies and Costs Around the World
Are we really facing a shortage of non-GMO soy and soy derivatives in the EU?
Augusto Freire, Executive Director & CEO, Cert ID, Brazil

16:40 Discussion

GALA DINNER

19:30 Gala Dinner at the Marriott Brussels Hotel Restaurant

21:15 Dinner Keynote: Convergence of Climate Change, Fuel Security and the Ramp-Up of Biofuels Production
Impact on Non-GMO Commodity Supplies and Prices

21:30 Dinner Presentation
The three candidates for the Summit Development Grant will make short presentations on their community development and/or educational projects, answering questions posed by conference participants

Day TWO - Thursday 9th October 2008

09:00 Introduction
Introduction to the day and invitation to select by vote the Third World community development project that will receive the Summit Development Grant
Lucas Meyer, Chairman, Lucas Meyer Service GmbH, Germany

09:10 Keynote Address
Adapting business models in the agrifood industry to changing conditions and opportunities - lessons learned and their application to the Non-GMO soy sector

SESSION 1: SUPPLY AND DEMAND OF NON-GMO SUSTAINABLE SOY - PRACTICALITIES OF SUPPLYING NON-GMO SOY AROUND THE WORLD

09:30 Global Analysis of Production Systems and Procedures, Costs and Premiums - Prospects for the Future and Requirements for Stable Supply Flow
Dr Rubens Onofre Nodari, Professor of Genetics, Federal University of Santa Catarina, Brazil

CASE STUDIES - Soy Processors/Producers Will:

- Describe the unique features of their operations
- Comment on the supply and demand for non-GMO soy
- Comment on the customer demand for social and environmental responsibility certification

09:50 Case Study - André Maggi - A Brazilian Producer's Perspective
Simone Ramon, Quality Coordinator, André Maggi Group, Brazil

10:05 Case Study - Belagricola - A Brazilian Processor's Perspective
Flavio Barbosa Andreo, Managing Director, Belagricola, Brazil

10:20 Case Study - Caramuru - A Brazilian Producer's Perspective
Wesley Rezende, Director of Commodities, Caramuru, Brazil

10:35 Case Study - Ruchi Soya - An Indian Processor's Perspective
Dinesh Shahra, Managing Director, Ruchi Soya, India

10:50 Break for Refreshments

11:05 Case Study - Sonic Biochem Extractions - An Indian Processor's Perspective
Girish Matlani, Managing Director, Sonic Biochem Extractions, India

11:20 Case Study - Manna International - A North American Producer's Perspective
Gerry Fowler, President, Manna International, Canada

11:35 Case Study - Heyday Food - A Chinese Processor's Perspective
Qingdong Liu, General Manager, Heyday Food Co., also Principal Organic and Non-GM Agriculture Specialist, Office of Agriculture Comprehensive Development, Ministry of Finance, China

11:50 Discussion

12:15 Lunch

SESSION 2: INDUSTRY ROUNDTABLE - UNDERSTANDING SUPPLIER AND BUYER NEEDS TO ASSURE STEADY SUPPLIES OF NON-GMO, SUSTAINABLE, RESPONSIBLE SOY FOR THE EUROPEAN FOOD MARKET

13:15 Introduction
Filip Walraeve, Divisional Procurement Manager, Alpro, Belgium

13:25 The Growing Role of Social and Environmental Responsibility Initiatives in the Soy Sector
Enrique Traver, Managing Director, IMCOPA, Brazil

13:45 Supply Chain Communication
Overview of elements needed to assure a stable and expanding supply flow between producers and European industrial users - confidence in supply availability, clear communication of needed specifications and transparency of premia
Jochen Koester, Founder, TraceConsult, Switzerland

CASE STUDIES - European Users of Sustainable, Responsible, Non-GM Soy Will:

- Describe the unique features of their operations
- Discuss the needs & expectations for Non-GMO soy in Europe
- Analyse environmental sustainability, social responsibility and Non-GMO specifications

14:05 Case Study - Non-GMO Soy in Europe
Issues relevant to a UK feed manufacturer

14:20 Case Study - Non-GMO and Sustainability in Switzerland
Needs and requirements of a Swiss trading company
Paul Klemen, Head Department Feed Protein, Fenaco, Switzerland

14:35 Case Study - The Buyer Perspective
Responsible Non-GMO soy requirements for premium poultry production in Germany

14:50 Case Study - Sustainable Non-GM Soy
Issues Relevant to Precision Livestock Production in the Netherlands
Huub Fransen, Director, Fransen Gerrits Productie (FG), the Netherlands

15:05 Case Study - Sustainable Non-GMO Soy
A Swiss supplier's perspective
Bernt Antonsen, Independent Grain and Oilseed Expert

15:20 Summary Overview: Creating Buyer-Seller Coordination and/or Strategic Alliances
Assuring supply and creating win-win economic models
François Bettinger, General Director, SolTeam, France

15:40 Roundtable Discussion

16:00 Break for Refreshments
Votes to select the community development project will be counted

16:20 Announcement of the Winner of the Summit Development Grant
Lucas Meyer, Chairman, Lucas Meyer Service GmbH, Germany

16:35 Discussion of Directions for the Future and Wrap-up
Lucas Meyer, Chairman, Lucas Meyer Service GmbH, Germany



SAVE THE DATE!

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7-9 October 2008, Marriott Hotel, Brussels

GROUP DISCOUNT
Register as a group of five for the price of four!

REGISTRATION FORM

(Please photocopy for additional delegates)

- YES! Please register me for **both days** of the "NON-GMO SOY SUMMIT 2008"
 - YES! Please register me for the **Gala Dinner on 8th October** of the "NON-GMO SOY SUMMIT 2008"
- Multiple registration from the same company for different days of the Summit is possible. Please make sure that your colleague who will attend the other day fills in the form as well.

GROUP BOOKING RATES

(Receives 20% discount)

- Gala Dinner: **€85**
- Two-Day Summit: **€600**
- Gala Dinner + Two-Day Summit: **€685**

NORMAL RATES

- Gala Dinner: **€85**
- Two-Day Summit: **€750**
- Non-member, both days: **€835**

DELEGATE DETAILS

(Please use block capital letters)

Mr/Mrs/Ms/Dr/Other:

Name:

Surname:

Position:

Company:

Address:

City:..... Post Code:.....

Country:

Telephone:

Facsimile:.....

E-mail:.....

Payment Method: Payment can either be made by credit card or bank credit transfer (before the 15 September 2008). Upon receipt of your booking form, you will receive a confirmation e-mail. An invoice and joining instructions will follow acknowledging your booking.

Please debit Card Number below the amount of:

EUR.....Card Type (Visa, Mastercard):.....

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Signature of Card Holder:.....

or

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- By telephone
- By fax
- By e-mail
- By Post
- Summit website

Data Privacy: Any personal details about yourself that you provide to us in this booking form will be held on a database and used by us to fulfill our obligations to you in relation to the Summit only. We may also use these details to keep you informed of future events and activities which we believe may be of interest to you.

- Please tick here if you would like to opt out of being contacted by us for any reason other than this Summit
- Please add me to your mailing list
- I am interested in sponsorship/exhibition details

5 Easy Ways to Book your Place!

- BY POST.** Please send this form to:
2nd International Non-Gmo Soy Summit
23 Foliot Street
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- BY E-MAIL.** Please send an e-mail to Ayça Apak Tonge with all the information required in this booking form to:
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- BY TELEPHONE.** Please call:
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- BY FAX.** Please fax the complete form to:
+44 (0)20 8181 6026
- ONLINE.** Please visit:
<http://www.nongmosoysummit.com/register>

Venue Details

Venue: Marriott Hotel
Address: Rue A. Orts 3-7 1000 Brussels, Belgium
Tel: +32 2 516 9090 Fax: +32 2 516 9000
e-mail: brussels.reservations@marriott.com
Web: www.marriott.com/hotels/travel/brudd-brussels-marriott-hotel/

Accommodation

Preferential rates have been negotiated for our delegates.
Please contact **Mr Horst Bauer** from our logistics partner **AVANTEL** in Germany on **+49 (0)241 946 6220** or e-mail **h.bauer@avantel.de** to discuss your requirements.

Payment Information

Payment must be received prior to the event. Refreshments, lunches, Summit cocktail reception on October 7th and all written materials are included in the delegate charge. We reserve the right to refuse admission if payment fails to reach us before the start of the event. Onsite registration will be available depending on seat availability.

Summit Language

Official Summit language is English. Simultaneous interpretation will be provided if required by more than 15 delegates. Please tick the appropriate box if you require interpretation services.

- French
- German
- Spanish
- Italian
- Portuguese
- Other:

Cancellation Policy

This booking form constitutes a legally binding contract. Delegates may cancel their registration and receive the return of registration fees paid less %15 thereof providing they notify the organisers in writing (50% six weeks prior to the course, 100% within three weeks prior to the Summit). Substitution of delegates is permitted. The organisers reserve the right to cancel the Summit if deemed necessary and will, in such an event, make full refund of any registration fee. No liability is assumed by the organisers for changes in programme date, content, speakers and venue if and when necessary.

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